

ANKIT VISHWAKARMA

Technology Leader | Building Robust Systems | Expert in Web, Cloud & High-Traffic Architectures

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MANAGERIAL SKILLS

- Team Leadership
- Goal Setting and Delegation
- Communication and Interpersonal Skills
- Strategic Planning and
 Resource Allocation
- Conflict Resolution and Problem-Solving
- Continuous Learning and Innovation

PROFESSIONAL SUMMARY

Results-oriented Technical Leadership Professional with a proven track record of success in project management and strategic planning. With 15 years of expertise in Web Application Development, I have consistently delivered outstanding outcomes. Known for my exceptional negotiation skills and ability to build strong relationships, I excel at driving cross-functional collaborations and achieving remarkable results.

EXPERIENCES

Junglee Games India Pvt Ltd (gaming)

Dec 2023 - Present

ENGINEERING MANAGER

I am currently responsible for leading and mentoring a team of 15 software engineers in the development of cutting-edge marketing automation tools. My focus is on driving product creation and enhancements, ensuring that our solutions are innovative, high-performing, and scalable.

Key Responsibilities & Achievements

Product Development & Enhancement: Spearheaded the development of core products including email marketing platforms, bulk SMS solutions, and website builders, catering to diverse client needs in the marketing domain.

Technical Leadership: Leveraged a robust tech stack of PHP, Java ,Python, MySQL, Starburst, Parquet, and Kafka to build and maintain scalable systems that handle

TECHNICAL SKILLS

MongoDB

PHP $\star\star\star\star\star$ Java $\star\star\star\star\star$ Python $\star\star\star\star\star$ NodeJs $\star\star\star\star\star$ Mysql $\star\star\star\star\star$

Elastic Search Solr Apache/Nginx $\star\star\star\star$ $\star\star\star\star\star$ Laravel Codeigniter/Zend/ **** Yii **** NestJs *** **Express** ★★★★☆ **Spring ★★★☆** Django **★★★★☆** Redis *** RabbitMQ Kafka $\star\star \star \diamond \diamond \diamond$ **** Capistrano *** Ansible **** Git $\star\star\star\star\star$ Jira Linux/Mac $\star\star\star\star\star$ **ChatGPT**

TRAINING & CERTIFICATIONS

ElasticSearch16.5 HrsUdmey

GitHub Copilot

NestJs7.5 HrsUdmey

high-volume data, ensuring optimal performance and reliability.

- Cross-Functional Collaboration: Worked closely with cross-functional teams, aligning engineering initiatives with business goals to deliver impactful solutions that drive customer engagement and satisfaction.
- Mentorship & Team Growth: Fostered a culture of continuous improvement and innovation by mentoring and guiding software engineers. Encouraged best practices and supported the professional development of team members.
- Project Management: Managed projects from initial planning and design to execution, delivery, and ongoing maintenance. This included overseeing timelines, setting clear objectives, and ensuring that deliverables met or exceeded expectations.

My leadership has driven the successful delivery of robust marketing automation tools that empower businesses to engage effectively with their audiences, while also nurturing a motivated and skilled development team committed to excellence.

ValueFirst Digital Media Pvt Ltd (advertisement and marketing)

Sep 2017 - Dec 2023 6 years 3 months

AVP ENGINEERING

As a seasoned Technical Leader, I have advanced through roles from Engineering Manager to Senior Engineering Manager and then held the position of AVP Engineering. My career is characterized by expertise in the complete software development lifecycle, including design, development, quality assurance, and deployment. I specialize in building scalable, client-facing applications using a diverse tech stack such as PHP, Node.js, Java, Laravel Framework, MongoDB, MySQL, and Angular.

Key Projects & Technical Achievements

- Cross Channel Communication Platform: Spearheaded the creation of a powerful multichannel communication platform, allowing personalized and automated interactions across multiple channels based on user behavior or machine actions.
- Customer Data Platform: Architected a comprehensive solution for ingesting and merging user data from various sources like lists, online profiles, and webhooks, enabling unified user profiling and effective communication.
- Advanced Customer Segmentation: Developed sophisticated rule-based segmentation capabilities, allowing the creation of targeted data subsets or supersets for personalized marketing campaigns.
- **Live Chat Application:** Led the development of a live chat solution supporting seamless bot-to-agent transitions, and enhancing customer support by integrating automated and human interactions.

ProjectManagement36 HrsSimpliLearn

EDUCATIONS

- MCA
 RAJIV GANDHI TECHNICAL
 UNIVERSITY, BHOPAL, MP
 74%
- BSc.
 AVADHESH PRATAP SINGH
 UNIVERSITY, REWA, MP
 65%
- Higher SecondaryMP Board72%
- High School
 MP Board
 68%

Leadership & Team Management Experience

In addition to my technical skills, I have excelled in leadership roles, managing teams of **15 frontend, and backend developers, and QAs**. My management responsibilities include:

- Conducted over **300 technical interviews** to build and strengthen development teams.
- Established **Key Responsibility Areas (KRAs)** and **Key Performance Indicators (KPIs)**, ensuring that team objectives are clear and measurable.
- Facilitated effective one-on-one discussions and performance appraisals, and provided approvals for leave and expenses, supporting professional development and team well-being.
- Proficient in JIRA management, handling backlog grooming, sprint planning, daily scrums, and sprint retrospectives to maintain agile workflow and deliver high-quality software on time.

My experience reflects a blend of deep technical knowledge and proven leadership skills, enabling me to drive projects to successful completion while fostering a collaborative and high-performing team environment.

GirnarSoft Pvt Ltd. (Cardekho.com) (classifieds)

Nov 2014 - Sep 2017 2 years 10 months

TECHNICAL ARCHITECT

As a Technical Lead and later a System Architect, I led several high-impact projects that not only demonstrated my technical expertise but also facilitated my transition to larger responsibilities. Below are some of the key contributions that highlighted my leadership and technical skills:

Multitenant Website Portal for a Used Car Dealer: Developed a robust, multitenant website portal utilizing a self-developed PHP Framework. This platform handled inventory management, customer interactions, and sales efficiently. The technology stack included PHP, jQuery, JavaScript, MySQL, Linux, and Apache, creating a seamless and reliable solution for the client's business operations.

DevOps Deployment Process Automation: Streamlined the deployment process by implementing a DevOps solution using Git and Capistrano. This automation significantly enhanced efficiency and reduced deployment times, allowing for faster updates and more frequent feature releases.

Automated Testing with Codeception: Integrated the Codeception testing framework for the website portal, introducing automated testing practices. This implementation improved the overall application quality and reliability by ensuring thorough and continuous testing.

User-Friendly Website Builder: Developed a drag-and-drop Website Builder using

Angular and Node.js. This intuitive feature enabled users to easily design and customize their websites, significantly improving user engagement and enabling a stronger online presence.

Multi-Country Car Vertical Platform: Spearheaded the creation of a multi-country car sales platform using Yii2, PHP, MySQL, and jQuery. This system supported operations across various regions, accommodating unique market needs while maintaining a consistent user experience across countries.

Team Leadership & Management: Led a team of 6-12 members, providing direct oversight, technical guidance, and mentorship. Regular one-on-one meetings and performance appraisals ensured team alignment with project objectives and encouraged professional growth.

These achievements underscored my technical acumen, leadership abilities, and dedication to delivering high-quality solutions. They were instrumental in my advancement from a Technical Lead to a System Architect, positioning me for even greater responsibilities within the organization.

Jade eServices Pvt Ltd (Jabong.com) (e-commerce)

Jul 2012 - Nov 2014 2 years 4 months

SENIOR SOFTWARE ENGINEER

Voucher Management: Developed a comprehensive voucher management framework using Zend, enabling efficient creation, tracking, and redemption of promotional vouchers. This system streamlined promotional campaigns and improved customer engagement.

Catalog Management: Led the product catalog creation and integrated it with the Solr search engine for faster, more accurate search results. Built APIs to display catalog items dynamically on web pages, enhancing the browsing experience for users.

Recommendation Engine: Implemented a data pipeline to push relevant product data to third-party recommendation platforms such as Prudsys and Unbxd, enabling personalized product suggestions that increased user engagement and sales.

Site Revamp: Successfully managed a full website revamp, migrating the platform from Zend to Yii. This transition involved reworking the codebase to enhance user experience, resulting in a more modern and responsive website.

Menu Management: Designed a customizable menu management system that adapts to user behavior, allowing dynamic placement of menu items based on preferences and interactions, thereby improving site navigation and usability.

Abandoned Cart Feature: Implemented an abandoned cart recovery feature, targeting potential customers with personalized reminders to encourage purchase

completion, boosting overall sales conversion rates.

Tech Stack: LAMP (Linux, Apache, Mysql, PHP - Framework like Zend and Yii), Solr Search Engine, Memcache.

Goo2o Technologies Pvt Ltd (e-commerce)

Jun 2010 - Jul 2012 2 years 1 month

SOFTWARE ENGINEER

With approximately 2 years of hands-on experience, I have successfully contributed to the development of comprehensive E-commerce solutions, focusing on both backend and frontend functionalities.

Invoice Generator: Designed and implemented an advanced invoice generation system for business transactions. This solution featured integrated barcode functionality, ensuring precise and efficient invoicing for seamless financial operations.

Marketplace E-commerce Backend: Developed the backend for a marketplace E-commerce platform, covering product addition, management, and shipment tracking. This included building a system that allows easy product uploads, and updates, and an intuitive module for tracking shipments in real time, enhancing both seller and customer experiences.

Frontend Development (Cart & Catalogue): Created a user-friendly frontend for an E-commerce site, including a responsive cart and product catalog. Focused on delivering a smooth user experience from browsing products to final checkout, utilizing an intuitive interface for seamless navigation and purchase.

Throughout these projects, I leveraged a range of technologies including Codelgniter, MySQL, WordPress, jQuery, HTML, and CSS. This combination of backend and frontend skills enabled me to deliver robust, scalable, and user-friendly solutions tailored to the specific demands of the E-commerce industry.

I am enthusiastic about further refining my skills and taking on new challenges. My dedication to quality software development and my ability to craft efficient, scalable solutions make me a strong contributor to any team.

PHP DEVELOPER

Bulk Email Campaigns: Managed and executed targeted bulk email campaigns to enhance client engagement and outreach. Utilized automation tools to segment audiences effectively, ensuring higher open and conversion rates. Focused on optimizing email deliverability and tracking key metrics to assess campaign success.

Authentication Process: Developed and integrated secure authentication systems to safeguard user data and streamline the login process. Implemented best practices for user authentication, including multi-factor authentication (MFA) and secure password management, enhancing overall platform security.

Website Content Management: Managed website content management systems (CMS) to ensure efficient content updates and seamless user experiences. Focused on structuring content for better visibility, implementing SEO best practices, and maintaining a consistent brand presence across digital platforms.

Tech Stack: LAMP (Linux, Apache, MySql, PHP)